

# GIRL SCOUTS HEART OF NEW JERSEY COMMITTEE/TASK GROUP MEETING MINUTES

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**COMMITTEE:** GREAT COOKIE COOK-OFF  
**DATE:** Wednesday, April 29, 2020  
**TIME:** 6:00 pm  
**LOCATION:** Conference Call  
**CHAIR:** Malissa Cass  
**PURPOSE OF MEETING:** General Meeting

## INVITEES / ATTENDEES:

Name	Present
Dianna Beck-Clemens	Yes
Malissa Cass	Yes
Mary Beth Dunn	No
Diane Genco	Yes
Natasha Hemmings	Yes
Irene Laki	Yes
Maureen McNamara	Yes
Cecilia Ricks	No
Mara Tolas	Yes

## NOTES:

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- Change to virtual event which could include
  - Mixologist and signature cocktail – Natasha may have lead
  - 2 chefs preparing a dish with GS cookies live – Mara will contact chefs
  - DJ – Mara will check with event DJ if this doesn't work Malissa may have lead
  - Welcome and thanks (5 min) - Natasha
- Event Details
  - Targeting Thursday, June 25
  - Length – 1 hour
  - Will host on ZOOM
- Tickets
  - People who already purchased tickets will be given option to attend virtual event, use as a donation to GSHNJ or can receive a refund.
  - If they attend virtual event they will be given additional incentives, probably additional raffle tickets, to account for the additional ticket price that they paid over new tickets being sold
  - Suggested new ticket price \$40 (compared to \$75 old price)
  - Once event details have ben finalized, staff will contact ticket holders
- Auctions
  - Suggested to do an on line silent auction and a behind the scenes tricky tray.
  - Silent auction will be conducted on Facebook and by notifying contacts and attendees. It was decided not to go to the expense of using an on line auction service for this event.
  - Tricky tray winners will be randomly chosen

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- A tiered system of items will be developed with tiered ticket prices. Details to be worked out.
- Contactless prize pick up method will be planned.
- Auction items will be checked for gift certificates and where possible vendors will be asked to extend expiration dates. Committee agreed that stays would have to have expiration dates of a year or more
- Mara, Irene and Malissa will meet to discuss auction items and repackage items

### MEETING DATES:

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Tuesday, May 5, 6:00 – Mara, Irene and Malissa conference call re tricky tray and silent auction items

Wednesday, May 13, noon – committee conference call

### ANNOUNCEMENTS – UPCOMING EVENTS

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- Young Women of Vision, September 18, 2020 – Virtual?