

GIRL SCOUTS HEART OF NEW JERSEY COMMITTEE/TASK GROUP MEETING MINUTES

COMMITTEE: GREAT COOKIE COOK-OFF
DATE: Wednesday, May 20, 2020
TIME: noon
LOCATION: Conference Call
CHAIR: Malissa Cass
PURPOSE OF MEETING: General Meeting

INVITEES / ATTENDEES:

Name	Present
Dianna Beck-Clemens	Yes
Malissa Cass	Yes
Mary Beth Dunn	Yes
Diane Genco	No
Natasha Hemmings	Yes
Irene Laki	Yes
Maureen McNamara	Yes
Cecilia Ricks	Yes
Mara Tolas	Yes

NOTES:

- Auction
 - Approximately 12 auction items will be put up on Facebook for 10 days
 - Items values at approx. \$500 plus
 - Auction will close night of virtual event at 11:59PM

- Raffle
 - Raffle items will be broken into 3 tiers
 - Tier 1 – basket values up to \$99, tickets will sell for \$15
 - Tier 2 - baskets valued \$100 - \$199, tickets will sell for \$20
 - Tier 3 - baskets valued \$200 - \$499, tickets will sell for \$35
 - Currently the number of items in each tier is as listed below. Will probably move some items from tier 2 to tier 1
 - Tier 1 - 7 baskets
 - Tier 2 - 17 baskets
 - Tier 3—13 baskets
 - Those who previously purchased a ticket to the event at \$75 can attend the virtual event and have the option to put “tickets” into either Tier 3 or into both Tier 1 and 2.
 - Raffle details / logistics still to be determined.

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- Item pick up
 - Pick up for auction and raffle items will be at the Westfield Service Center on a specific day and time
 - Natasha suggested using a method similar to what they are using for Cookie Cupboard pick up

- Chef demos
 - Mara reached out to all the chefs and has gotten replies from 4 that would be interested in participating
 - Chefs will be asked to do a short live cooking demo for the event.
 - Mara is also asking them to record a short video which could be used on the day of the event in case of “technical” problems with the live demos

- Other entertainment
 - Natasha has contacted a mixologist who will do a live demo for a Thin Mint Martini. An ingredient list will be distributed to attendees ahead of the event so they can “mix along”
 - Would be nice to incorporate music into the event, either live or recorded”. Details of regarding type, timing and how to accomplish this still need to be worked out.

- Publicity
 - Once event details are finalized, previously registered attendees will be contacted with options for attending the virtual event, making their previous ticket price a donation to GSHNJ or receiving a refund.
 - Staff is working on a marcom plan and will share with committee when completed.

MEETING DATES:

Wednesday, May 27, noon

ANNOUNCEMENTS – UPCOMING EVENTS

- Young Women of Vision, September 18, 2020 – Virtual?