

GIRL SCOUTS HEART OF NEW JERSEY COMMITTEE/TASK: MEETING MINUTES

COMMITTEE: BOARD DEVELOPMENT COMMITTEE
DATE: Thursday, November 8, 2018
TIME: 7:00 pm
LOCATION: Dial in Meeting
CHAIR: Dianna Beck-Clemens
PURPOSE OF MEETING: General Meeting

INVITEES / ATTENDEES:

Name	Present
Dianna Beck-Clemens	X
Evelyn Bourne	X
Natasha Hemmings - CEO	X
Aimee Hunnewell	X
Karen Katz	X
Naima Ricks	
Michelle Rochon	X
Tiffany Wilson	X

OLD BUSINESS

1. CEO Report: Natasha Hemmings
 - a. New developments with Boy Scouts USA were shared with the BDC.
 - b. Discussed the newly created Webinar entitled "New Board Members Orientation".
 - c. Upcoming vacancies on BOD, BDC and Committees. (**Slate to be presented on January 1st.**)
 - Natasha has recommended Serena Lee, CPA to Lydia Whitehead to join the Audit Committee
 - Natasha has been holding meetings with potential Board/Committee members.
 - Jean Stock and Tia Morgan were mentioned as potential members.
 - The Services of Board Member Connect, Building Better Boards were discussed. The firm will be contacted to ascertain, cost, timing, etc. by Natasha.
 - Karen Katz will make contact Seton Hall Law School Representative
 - Dianna will contact Twinkle Morgan of Prudential once again.
 - Aimee was asked to contact the Bar Associations in each of our service areas.
 - Research will be conducted on Board of Directors Composition and Qualifications according to GSHNJ By-Laws
 -
2. CDCO Report: Aimee Hunnewell
 - a. **Ambassador Excellence: Fresh Perspective on Fundraising Program** which will begin at our combined December 6th Meeting with the Fund Development Committee.

Legacy Philanthropy Group's Opportunity Audit the Opportunity Audit is the short survey (delivered via Survey Monkey) for the GSHNJ board and leadership team to complete, designed to assess areas of current strength and opportunity. It will also provide Legacy Philanthropy a baseline for measuring the

GIRL SCOUTS HEART OF NEW JERSEY COMMITTEE/TASK: MEETING MINUTES

impact of the coaching sessions they will provide over the next 6 months. The survey will be sent via e-mail after Thanksgiving.

b. Peer to Peer Fundraising Everyday Hero Program :

The Everyday Hero program will take the place of the Annual Family Giving Campaign and be called *The Friends and Family Campaign*, to be “kicked-off” in November and finished in January. This is a user friendly on line giving program that will allow all Service Units (SU) and their related troops and friends to donate to GSHNJ.

3. Board Retreat Agenda:

a. A round table discussion where BDC members were asked “what they wanted to get out of the retreat” was held. Members mentioned “tools to tell our story”, scripts, etc.

4. Board Assessment:

a. It was recommended that the Board Assessment take place on or before December 13th.

b. Research needs:

i. Content

ii. Who conducts the survey and how (CEO/Board Chair, in person, via phone, etc.)

5. Reminders will go out for the May 3 and 4th Retreat

6. Our March meeting is cancelled.

Action Item	Assigned to	DATE
Board Retreat Reminders	Robin	As Needed
Board Member Connect : Building Better Boards: Information	Natasha	ASAP
Update BDC and BOD Web Sites	Michael	January
Review Board of Directors Tenure Chart for accuracy and demographic information, etc., being Mindful of Board Succession	Aimee/Robin and Demetra	For Assessment Survey
Board of Directors Assessment Survey	Aimee/Robin and Demetra	Dec. 13th
SLATE for Annual Meeting	BDC	January 10th

NEXT MEETING:

Thursday, December 6th at 7:00 pm in Westfield

Special combined workshop meeting with Fund Development Committee

ANNOUNCEMENTS – UPCOMING EVENTS

- Volunteer Recognition Dinner: Thursday, November 15th, Ukrainian Culture Center in Somerset, NJ
- January Board Holiday Get Together : TBD
- March 9th: Annual Meeting at the Old Mill Inn in Basking Ridge
- March 14th: Great Cookie Cook-Off and Silent Auction from 6-8 at the Shackamaxon Country Club in Scotch Plains
- May 3rd and 4th: Retreat at Edith Macy
- June 5th: Young Women of Vision *** **Date may change to Friday, June 7th**

ONGOING ITEMS: TABLED

GIRL SCOUTS HEART OF NEW JERSEY
COMMITTEE/TASK: MEETING MINUTES

Should Board members and others become Lifetime Members of GSUSA?