

GIRL SCOUTS HEART OF NEW JERSEY COMMITTEE MEETING MINUTES

COMMITTEE: BOARD DEVELOPMENT COMMITTEE

DATE: Thursday, April 11, 2019

TIME: 7:00 pm

LOCATION: Westfield Service Center

CHAIR:

PURPOSE OF MEETING: General Organizational Meeting for 2019-2020

INVITEES / ATTENDEES:

Name	Present
Leslie Anderson	X
Dianna Beck-Clemens - Chair	X
Laureen Delance	X
Natasha Hemmings - CEO	X
Aimee Hunnewell - CDCO	
Naima Ricks	X
Michelle Rochon	X
Alana Vega	X
Tiffany Wilson	X

NEW BUSINESS

1. Opening Remarks: Board Chair: Dianna Beck-Clemens
 - a. Succession
 2. Introduction of New Members: Leslie Anderson and Alana Vega
 3. Reviewed of Board Development Committee Charge
 4. Reorganization of BDC
 - a. Elect new BDC Chair
 - i. Diana recommended Naima Ricks
 1. Tiffany moved and Michelle seconded
 2. All voted unanimously
5. CEO Report: Natasha Hemmings
 - a. There's NO Mission without Membership: Current Membership Standing/ 2019 Membership Goal Reforecast
 - i. We currently have 16,000+girl members which is a gap of 220+ girls from last years. We need 800 to register for new goal, when we hit this this will be the first time that we hit this goal. We are the leading with retention. 137 girls will allow us to hit retention line!
 - ii. Initiates
 1. allowing girls to register 12 month out the year
 - iii. daisy launch preschool program
 - b. Lifetime Membership Promotion w/ New Benefits launched April 1
 - i. Everyone should become a lifetime member!

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6. CDCO Report: Aimee Hunnewell
 - a. Diversifying Revenue: 3-Year Fund Development Strategy
 - b. \$10K Victoria Challenge Grant Progress
 - c. Board Give/Get Policy; BOD member dashboards
 - i. BDC members suggested to have review dashboards of the board given to all board members at the board meeting in a sealed envelope
 - d. Young Women of Vision
 - i. Sponsorships are needed. Please share with your contacts
7. New Board Member Orientation Feedback
 - a. Great insight on understanding GSHNJ
 - i. In person was a better idea
 - ii. Virtual and then follow up in person
 - iii. Authentic conversation face to face
 - iv. Too much for one person to talk to the entire time
 1. Engage with more board members to present different parts of it
 - v. Get us while you have us
 1. Have members register at that time in person
 - vi. Have our connection into the website ready
 - vii. Print out the bilaws
 1. Give everyone a binders
 - viii. We should get personalized booklets similar to river valley girls
8. Review Board of Directors Tenure Chart
9. Recommendation of 2nd Vice Chair to BOD
 - i. Laureen Delance was nominated
 1. 1st by Leslie
 2. 2nd by Michelle
10. Recruitment of New Board and Committee Members
 - a. Rochelle Herring's resignation
 - b. We should work with the policy committee to make an exit policy on how exits of the board and the committees should be handled and how this information should be followed
11. Review GSHNJ board meeting/events calendar
 - a. minutes will now be taken at exec session
 - b. time limit to the exec session
 - c. have more social activities for the board members
 - i. keep people happy and getting to know people better
 - d. welcome reception
 - i. date needed TBD
 - ii. Suggestion for meeting dates to be networking events
 - iii. June 13th – social event
 1. Theme needed
 - a. Michelle will look into a few places to go to
 2. Budget needed - tbd
 - e. more networking events and opportunities

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12. Board Assessment Survey Purpose & Timeline
 - a. At this time only 5 people have completed the survey
13. Board Retreat Agenda
 - i. story telling workshop 2 hour will be on Saturday
 1. practice and do their sharing
 2. bring an object to craft your story
 - ii. the power of why on YouTube was suggested
- b.

OLD BUSINESS

1. Web Sites Access for BOD, BDC and Committee Members

Action Item	Assigned to	DATE
Board Retreat Reminders	Tiffany	March 28 th
Update BDC and BOD Web Sites	Michael/ Tiffany	Feb. 4th
Contact all potential board committee candidates	Naima	May 9 th Ongoing
Website updates and access to board committee members	Michael, Tiffany, Dianna	April 5 th
Board Retreat Agenda	Natasha	April 11 th
Recruit members for Core Committees: Audit, Finance, Fund Development, HR & Property	BDC	
Recruit replacement for BOD MAL, Rochelle Herring	BDC	

NEXT BDC MEETING:

- May 9th at 7:00 pm in Westfield

ANNOUNCEMENTS – UPCOMING EVENTS

- May 3rd and 4th: Retreat at Edith Macy
- June 7th: Young Women of Vision Leadership Breakfast with Presenting Sponsor Verizon; The Ridge Conference Center, Basking Ridge, NJ