

Woven into every experience, all Girl Scouts are provided opportunities to lead, to explore, to connect with people in their communities, AND to discover who they are and what their talents and passions may be – all while having fun. Girl Scouts' four program areas – the outdoors, life skills, entrepreneurship, and science, technology, engineering, and mathematics (STEM) – are designed to help girls as they move through this process of discovery, and serve as the pillars to youth leadership development.

Girl Scouts unleashes the **G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™** in every girl, preparing her for a lifetime of leadership—from taking a night-time hike under the stars to accepting a mission on the International Space Station; from lobbying the city council with her troop to holding a seat in Congress; from running her own cookie business today to tackling cybersecurity tomorrow.

Our **Girl Scout Leadership Experience** is a one-of-a-kind leadership development program for girls, with proven results. It is based on time-tested methods and research-backed programming that help girls take the lead—in their own lives and in the world.

Research shows that girls learn best in an all-girl, girl-led, and girl-friendly environment. Girl Scouts is a place where she'll practice different skills, explore her potential, take on leadership positions—and be allowed to fail, dust herself off, get up, and try again.

As we celebrate the G.I.R.L. in every girl, Girl Scouts Heart of New Jersey* (GSHNJ), along with our sponsors, will be holding its **fifth annual Young Women of Vision leadership summit** on **September 18, 2020**, from 1:00-2:30PM in a virtual venue. The event celebrates the critical contributions that women make across industries, and how that affects our collective work in developing future female leaders. This high-energy experience will feature opening remarks by Magda N. Yrizarry, Senior VP and Chief Talent & Diversity Officer at Verizon, and a keynote address by Tiffany Dufu, Founder & CEO of The Cru.

This event is open to the public, and relies upon our generous sponsors. We are pleased to announce that Verizon will be our Presenting Sponsor for the second year in a row. GSHNJ is currently soliciting additional corporate and individual event sponsors, who believe in the importance of building the pipeline of future, female leaders. Please see the attached details.



** Girl Scouts Heart of New Jersey is more than 27,000 members strong: with nearly 17,600 girls and over 10,000 adult volunteers. We serve seven counties in New Jersey: Union, Essex, Hunterdon, Somerset, Hudson, and parts of Middlesex and Warren. Our service areas include some of New Jersey's biggest cities including Jersey City, Newark, Elizabeth and Plainfield.*