

2020 Young Women of Vision Leadership Summit

Friday, September 18, 2020 • 1:00–2:30 p.m. • virtual venue

We invite you to participate in our fifth annual Young Women of Vision event, a way to bring together members of our region’s professional community in support of Girl Scouts and our amazing young women leaders. Girl Scouts unleashes the **G.I.R.L.** (**Go-getter, Innovator, Risk-taker, Leader**)™ in every girl and prepares them for a lifetime of leadership. Research shows that girls learn best in an all-girl, girl-led, and girl-friendly environment. Girl Scouts is a place where she’ll practice different skills, explore her potential, take on leadership positions—and even feel allowed to fail, dust herself off, get up, and try again. Learn about all this and more, as we gather for this high-energy event.

Presenting Sponsor • \$10,000

Recognition at the event:

- Acknowledgment from **SOLD OUT**
- Your logo on Young Women of Vision materials:
 - A/V presentation
 - Full-page ad in virtual program book (inside front cover)
 - Prominent recognition on GSHNJ website and social media (6,500+ unique Facebook users, 1,200+ Twitter followers, and 1,600+ Instagram followers)
- Includes 20 virtual tickets for guests of your choice
- Opportunity to provide introduction to keynote speaker
- Opportunity to provide information (PDF) to event guests via event platform
- Virtual introduction to CEO and keynote speaker

Recognition throughout the year:

- Logo placement on GSHNJ website
- Recognition in Annual Report
- Company name listed in four (quarterly) GSHNJ e-newsletters

Gold Sponsor • \$5,000

Recognition at the event:

- Acknowledgment from the virtual podium.
- Your logo on Young Women of Vision materials:
 - A/V presentation
 - Full-page ad in virtual program book (inside back cover)
 - Prominent recognition on GSHNJ website and social media (6,500+ unique Facebook users, 1,200+ Twitter followers, and 1,600+ Instagram followers)
- Includes 15 virtual tickets for guests of your choice
- Opportunity to provide information (PDF) to event guests via event platform

Recognition throughout the year:

- Logo placement on GSHNJ website
- Recognition in Annual Report
- Company name listed in three GSHNJ e-newsletters

Silver Sponsor • \$3,500

Recognition at the event:

- Your logo on Young Women of Vision materials:
 - A/V presentation
 - Full-page ad in virtual program book
 - Prominent recognition on GSHNJ website and social media (6,500+ unique Facebook users, 1,200+ Twitter followers, and 1,600+ Instagram followers)
- Includes 10 virtual tickets for guests of your choice
- Opportunity to provide information (PDF) to event guests via event platform

Recognition throughout the year:

- Logo placement on GSHNJ website
- Recognition in Annual Report
- Company name listed in two GSHNJ e-newsletters

Bronze Sponsor • \$2,500

Recognition at the event:

- Your logo on Young Women of Vision materials:
 - A/V presentation
 - Half-page ad in virtual program book
 - Prominent recognition on GSHNJ website and social media (6,500+ unique Facebook users, 1,200+ Twitter followers, and 1,600+ Instagram followers)
- Includes 10 virtual tickets for guests of your choice

Recognition throughout the year:

- Logo placement on GSHNJ website
- Recognition in Annual Report
- Company name listed in one GSHNJ e-newsletter

Trefoil Sponsor • \$1,000

Recognition at the event:

- Your logo on Young Women of Vision materials:
 - A/V presentation
 - Quarter-page ad in virtual program book
 - Prominent recognition on GSHNJ website and social media (6,500+ unique Facebook users, 1,200+ Twitter followers, and 1,600+ Instagram followers)
- Includes 5 virtual tickets for guests of your choice

Recognition throughout the year:

- Recognition in Annual Report
- Company name listed in one GSHNJ e-newsletter

Promise Sponsor • \$500

Recognition at the event:

- Your logo on Young Women of Vision materials:
 - A/V presentation
 - Prominent recognition on GSHNJ website and social media (6,500+ unique Facebook users, 1,200+ Twitter followers, and 1,600+ Instagram followers)
- Includes 3 virtual tickets for guests of your choice

Recognition throughout the year:

- Recognition in Annual Report

Event Tickets & Donations

- **Patron** \$40
- Donations of any amount are welcome

Interested in sponsoring this event?

Please reach out to Mara Tolas at 908-947-1712 or funddevelopment@gshnj.org.

Remit payment for sponsorships via the attached Young Women of Vision Sponsorship Form. Prefer to pay online? Contact us!



Program booklet ad specifications:

Ad Size	Dimensions	Orientation
Full page	7" x 8.5"	Portrait
Half page	7" x 4.25"	Horizontal
Quarter page	2.125" x 3.5"	Portrait

PLEASE NOTE:

- **All artwork must be final upon receipt.** Only press-ready PDF (300 dpi CMYK, fonts embedded or outlined), TIFF, or EPS files will be accepted.
- For ad with a full bleed, please allow 1/8" (0.125") beyond trim.
- Ads may be emailed to hbrandes@gshnj.org.
- Deadline for ad submission is **Monday, August 17th**.